



New Jersey Mosquito Control Association, Inc.

www.njmca.org

Hello,

As the chair of the commercial exhibits committee for the New Jersey Mosquito Control Association, I want to reach out to you as a vendor who has previously done significant business with the mosquito control community in New Jersey, or who could benefit from a relationship with our community.

This year our Association will be holding our annual conference from March 15th to the 17th, at Bally's hotel in Atlantic City, NJ. We have several exciting opportunities for you to meet new potential clients. I have attached a registration form here, but would like to take the chance to explain some of what we can offer.

A basic registration for the entire meeting costs \$525, and provides for one exhibit table and chairs, one ticket to our banquet, and everything else included in our program. Your business card will also appear in the printed program given to all attendees. You are welcome to provide a door prize, there will be a luncheon set up specifically for vendors to give a brief talk explaining their business and raffle off whatever they would like. To have your company logo included in our program, we require registration on or before January 20th, 2017. You are welcome to register after that, up until one week before the meeting begins.

The vendor area is located directly outside of our conference room, and will be open through the meeting. I have included a floorplan for the event. Please let me know in order of priority five tables you would prefer, I will assign locations based on when I receive registrations. The floorplan may have minor changes to allow more direct access from the conference room to vendor areas. Also during the week, we will have several vendor sponsored events to increase your visibility and show our appreciation. On Wednesday evening, we will have a Vendor Reception for two hours during the evening. The NJMCA will provide food and drinks during the event, and typically the event serves as a good time for attendees to interact with you. During the regular meeting sessions, it may be difficult for attendees to really get an idea of what your company can offer and we feel this is a good way to get everyone together.

We also will provide a vendor luncheon on Thursday afternoon. This will give you an opportunity to present a brief overview of your company's products and services. If you are interested, there will be A/V services available for you to use in your presentation. Also, any door prizes you want to provide will be awarded during this lunch. In years past this luncheon has been very successful, so don't miss your chance to participate and speak directly to a large audience.

The NJMCA appreciates your generosity in helping us put on these receptions, and we are happy to increase your exposure throughout the meeting. To do that, we are offering the opportunity to sponsor any of our coffee breaks throughout the day, or the Exhibitor Luncheon or Reception. We offer three different sponsorship levels for these events. For \$100 you will be a basic sponsor of the event. For a

donation of \$200 dollars we are offering a "Premier" sponsorship, and at a level of \$300 dollars we are offering the "Excellence in Quality" sponsorship. Each of these sponsorship levels include custom signage thru each sponsored event, placed conspicuously at the entrance to the event and through the room.

In addition to these opportunities, any vendor whose total contribution exceeds \$1500 will be given one full page ad that will be run in each issue of our newsletter that goes out multiple times during the year to our entire membership.

To support students in the field of entomology and mosquito control, and help continue professional mosquito control in the future the NJMCA offers the "Jobbins Scholarship" named for Dr. Daniel Manley Jobbins. Dr. Jobbins was one of the founders of organized mosquito control in the world in the early 1900's. This scholarship is funded directly by a silent auction, held at our banquet on Thursday evening. Any item donated by a vendor is displayed with signage reflecting your donation and thanking you for it.

I appreciate your time in considering attending our 2017 Annual Meeting, and look forward to seeing you there. It is a fantastic opportunity to exchange information between our community and your company and show our community how you can help the needs we may not know we have. If you have any questions, please don't hesitate to get in touch with me at your convenience.

Sincerely

Eric Williges
President
New Jersey Mosquito Control Association
ewilliges@essexcountynj.org
973 332 2223



New Jersey Mosquito Control Association Annual Meeting

Exhibitor's registration form
Bally's Hotel, Atlantic City, NJ
March 15 – 17, 2017

Company:

Representative

Mailing Address

Phone

Email

Registration Fee Schedule:

Non-Profit Registration Fee:

\$200

Exhibitor Registration Fee:

\$525

(Registrations include one table and chair, banquet ticket, and meeting registration for one (1) representative)

Electricity required?

Yes / No

Additional Table (each):

\$150

Full registration for additional representative:

\$90

(includes meeting, coffee breaks, and banquet)

Additional Attendees:

Exhibitor registration total:

Sponsorship:

Morning Coffee Break:

\$100 / \$200 / \$300 / Other amount:

Afternoon Coffee Break:

\$100 / \$200 / \$300 / Other amount:

Exhibitor Lunch:

\$100 / \$200 / \$300 / Other amount:

Exhibitor Reception:

\$100 / \$200 / \$300 / Other amount:

Other (Please specify amount:)

Sponsorship total of \$1500 or more qualifies exhibitor for one full page ad in each issue of the NJMCA Newsletter

Total:

Payments may be made by purchase order, voucher, check, or credit card.
For convenience, credit card payments may be made at the meeting registration.

Make checks payable to New Jersey Mosquito Control Association Inc.

Mail to: Eric Williges
Essex County Mosquito Control
900 Bloomfield Ave
Verona, NJ 07044



Traymore Ballroom

New Jersey Mosquito Commission

March 2017

Traymore C

Traymore A

Traymore B

service

service

service

